

## **Bruce Willis to Perform Live Concert at Kennedy Space Center Visitor Complex**

**KENNEDY SPACE CENTER, Fla. (July 23, 2007)** - Netflix LIVE! On Location will present a live concert with The Bruce Willis Blues Band at Kennedy Space Center Visitor Complex on Thursday, August 2 in the Rocket Garden. The 7:00 p.m. concert will be followed by a free outdoor screening of the 1998 Academy Award-nominated classic "Armageddon."

Headlining this unique event is motion picture superstar Bruce Willis and his band, The Bruce Willis Blues Band, which will play a live, public concert prior to an outdoor screening of "Armageddon." The star and his band are expected to perform a 60-minute set of original blues music. Returning to the space center for the first time since the filming of "Armageddon" a decade ago, Willis is expected to be welcomed by about 7,000 fans in the center's spectacular outdoor Rocket Garden.

Willis' acting career spans more than 50 films over the course of 20 years. After a successful stint on television, he launched a landmark career on the silver screen and became America's #1 action-hero through the highly successful "Die Hard" films. His top 10 most popular films include director M. Night Shyamalan's "The Sixth Sense" and director Terry Gilliam's "12 Monkeys." This summer, Willis stars in "Live Free, Die Hard," the much anticipated fourth installment of the "Die Hard" series, which was released in theaters on June 27.

The Netflix LIVE! On Location movie and music series pairs classic movies with live concert performances by the films' featured stars in locations uniquely associated with the movies. While the Netflix concert and movie screening are free to all visitors of Kennedy Space Center Visitor Complex, there is an admission fee to enter Kennedy Space Center Visitor Complex. The concert is included with the Kennedy Space Center Visitor Complex Commander's Club Annual Pass.

### **About Kennedy Space Center Visitor Complex**

Kennedy Space Center Visitor Complex opens at 9 a.m. Closing times vary according to season. The Visitor Complex is open daily except December 25 and certain launch days. Admission includes the Kennedy Space Center tour, Shuttle Launch Experience, Astronaut Encounter, IMAX® space films, all exhibits, and the U.S. Astronaut Hall of Fame, featuring historic spacecraft, simulator rides and the world's largest collection of personal astronaut mementos. Admission is \$38 + tax for adults and \$28 + tax for children ages 3-11. The Kennedy Space Center Visitor Complex Commander's Club Annual Pass is \$50 + tax for adults and \$35 + tax for children ages 3-11. For more information, call 321-449-4444 or visit [www.KennedySpaceCenter.com](http://www.KennedySpaceCenter.com).

### **About The Bruce Willis Blues Band**

The Bruce Willis Blues Band is a group of professional musicians who were hand-picked from clubs and recording studios by Willis. The group's unique chemistry and unbridled enthusiasm has been thrilling audiences all over the United State for over a decade.

### **About Netflix**

Netflix, Inc. (Nasdaq: NFLX) is the world's largest online movie rental service, providing more than six million subscribers access to more than 75,000 DVD titles. The company offers a variety of subscription plans, starting at \$4.99 a month. There are no due dates, no late fees and no shipping fees. DVDs are delivered for free by the USPS from regional shipping centers located throughout the United States. Netflix can reach more than 90 percent of its subscribers with generally one business-day delivery. Netflix offers personalized movie recommendations to its members and has more than one billion movie ratings. Netflix also allows members to share and recommend movies to one another through its Friends® feature. For more information, visit [www.netflix.com](http://www.netflix.com).