



World's Largest Space Shop Reopens at Kennedy Space Center Visitor Complex

Over 15,000-square-foot store offers space memorabilia, NASA gear and an interactive shopping experience

CAPE CANAVERAL – (June 29, 2018) – KENNEDY SPACE CENTER – Visitors to Kennedy Space Center Visitor Complex in recent months may have noticed an increasing amount of “space dust” by the temporarily closed retail store. The dust has cleared to uncover the new Space Shop at Kennedy Space Center Visitor Complex. At 15,372 square feet, the world’s largest store devoted to space memorabilia and NASA gear has opened its doors once again, revealing new interactive shopping experiences, a historic artifact, and a larger inventory of souvenirs, memorabilia and retail items.

“Our new Space Shop is a shopping experience you can’t get anywhere else in the universe,” said Therrin Protze, chief operating officer, Kennedy Space Center Visitor Complex. “One special feature, the original Apollo-era gantry, allows shoppers to literally walk in the footsteps of NASA astronauts. It’s an interactive shopping destination where our guests can bring a bit of their space experience home.”

A central point of the store, the Apollo 11 gantry is seamlessly integrated into the design. As guests walk across it on the second floor, they will have excellent views of all the activity around and underneath them, offering a great photo opportunity. Other exciting new features include a *Customization Station*, where shoppers can personalize their gear and souvenirs; and two *Selfie Stations* where guests can take photos of themselves as astronauts to share via email and social media. Guests will also be delighted when their astronaut images come alive in the store on LED screens throughout the space. In addition, a new and improved astronaut autograph signing area gives guests a picture-perfect photo backdrop for a keepsake with a space hero.

This is the second renovation of the Space Shop in its current location. Merchandise is also available online at www.TheSpaceShop.com.

For more information or to book a visit, go to www.KennedySpaceCenter.com.

Kennedy Space Center Visitor Complex brings to life the epic story of the U.S. space program, offering a full day or more of fun, inspiration and educational activities, including the new Astronaut Training Experience[®], which opened in February 2018, as well as Heroes & Legends, featuring the U.S. Astronaut Hall of Fame[®], presented by Boeing, the Kennedy Space Center Tour featuring the Apollo/Saturn V Center with an actual Saturn V moon rocket, Space Shuttle Atlantis[®], Shuttle Launch Experience[®], IMAX[®] A Beautiful Planet 3D and Journey To Space 3D films, Astronaut Encounter, Journey To Mars: Explorers Wanted, Science on a Sphere[®], Rocket Garden, and Cosmic Quest. Only 45 minutes from Orlando, Fla., Kennedy

Space Center Visitor Complex opens daily at 9 a.m. with closing times varying by season. Admission is \$50 + tax for adults and \$40 + tax for children ages 3 – 11. Kennedy Space Center Visitor Complex offers annual passes starting at \$75 + tax for adults and \$60 + tax for children ages 3 – 11. For more information, call 877-313-2610 or visit www.KennedySpaceCenter.com.

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